ANANT
NATIONAL
UNIVERSITY
॥ प्रज्वालितो ज्ञानमयः प्रदीपः ॥

Begin Your Design Journey at Anant

Bachelor of Design

Eligibility: Class XII (Any Stream)

Admission Process:
>> Fill Online Application Form
>> Take ADEPT
>> ADEPT Stages: MCQ | Situation Test | Personal Interaction
>> Provisional Admission Offer

Scholarships: Up to 100% merit-based and need-based scholarships available

Scan the QR Code to Apply

Phone: **079-69103664**

Website: **anu.edu.in**

Email: **admissions@anu.edu.in**

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Sanskardham Campus, Bopal-Ghuma-Sanand Road,
Ahmedabad - 382115, Gujarat, India.

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Front



Anant National University, India's premier design university, is dedicated to training students to devise solutions for global problems. Anant follows the DesignX pedagogy, where 'X' is the symbol drawn from mathematics, representing enhancement. This new learning approach multiplies traditional design pedagogy with liberal arts disciplines, emerging technologies and knowledge drawn from hands-on community experiences to help understand our world better and to devise impactful solutions.

Our multidisciplinary undergraduate, postgraduate and doctoral programmes in design, architecture, climate action and visual arts harness knowledge from various disciplines and traditional practices to integrate it with cutting-edge technology to address diverse challenges.

Anant National University has been recognised as the Centre of Excellence by the Government of Gujarat, highlighting our efforts to provide our students with world-class education, innovative pedagogy, high employability and enhanced entrepreneurial and research opportunities. Anant has also received the prestigious rating' in the category of Architecture and a '4-Star Rating' in the University category in the Gujarat State Institutional Rating Framework (GSIRF) 2023-24. These recognitions reinforce our commitment to creating a world-class institution of great eminence and excellence.







EVERY GREAT EXPERIENCE IS DESIGNED

The phone in your hand. The airport you navigate. The public spaces that bring people together. None of these happened by chance. They were all designed.
Design isn't just about aesthetics. It's about creating solutions that make life better.

DESIGNERS SHAPE THE FUTURE

From technology and healthcare to mobility, fashion, sustainability and public systems, designers are driving innovation across every industry.

DESIGN - A FUTURE-READY CAREER

Creative thinking, problem-solving and adaptability are among today's most sought-after skills.
Design develops exactly these capabilities.

BE PART OF THE DESIGN REVOLUTION

Ahmedabad, India's design capital, has shaped generations of designers and architects.
Building on this legacy, Anant prepares future designers to create meaningful solutions for a changing world.

CREATE THE NEW

Creating the new is not just about starting from scratch. It is also about seeing possibilities where others see limitations and imagining what doesn't yet exist and bringing it to life.
At Anant, you learn to ask the right questions, challenge assumptions and learn to see the world differently.
Through creativity, critical thinking and hands-on learning, Anant prepares you to create solutions that leave a meaningful impact on people and the planet.













WHY DESIGN AT ANANT?

Anant National University is India's premier design university, for careers in design, the built environment, sustainability and emerging fields. Here, design is taught as a discipline of creative problem-solving, innovation and societal impact. Through interdisciplinary learning, hands-on studios, community engagement and global exposure, students learn to create meaningful solutions for an increasingly complex world.
Led by institution-builders like Mr Ajay Piramal, accomplished educators like Dr Pramath Raj Sinha and Dr Sanjeev Vidyarthi, and industry practitioners from across the world, Anant nurtures diligent design thinkers who conceive and create equitable and sustainable solutions for India and the world.

What Makes Learning at Anant Different?
At Anant, you don't just learn design, you learn to shape the future through it.

Interdisciplinary, Flexible Curriculum:
Explore multiple design disciplines in your first year before choosing your major.

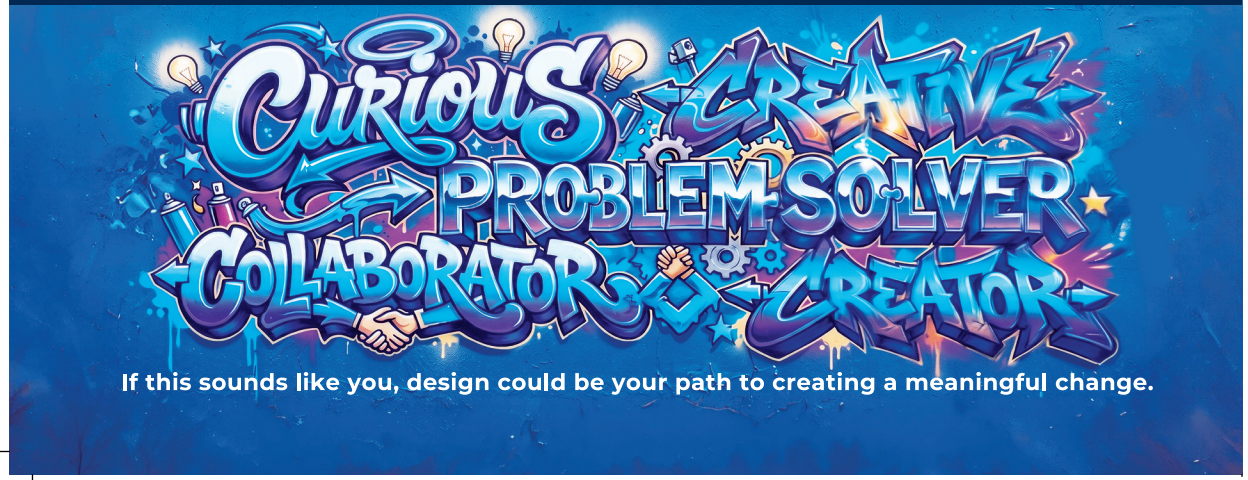
Studio-Based Learning:
Learn through making, prototyping and experimentation.

Personalised Learning:
Learn from mentors from leading institutions and industry who bring global perspectives and professional practice into the classroom.

Learning Goes Beyond the Classroom:
Live projects, community immersions, industry partnerships, international study programmes, research and more.

Design-focused Infrastructure:
Anant's 78-acre campus gives ideas the space to grow. The studios, labs and workshops encourage experimentation and innovation.

Are You a Good Fit for Design? If you are:



If this sounds like you, design could be your path to creating a meaningful change.

BACHELOR OF DESIGN AT A GLANCE

Bachelor of Design 4-year, full-time, undergraduate programme
Anant's BDes programme combines design foundations with real-life projects, exposing students to design from different perspectives. It enables students to develop technical skills, critical thinking and a holistic understanding of designing solutions to contemporary problems.







Anant's flexible curriculum lets you design your own academic pathway closely aligned with your desired career orientation. It lets you be future-ready, equipped to collaborate across disciplines, adapt to changing realities and respond creatively to uncertainty.

DESIGN EDUCATION REIMAGINED

At Anant, design is about problem-solving and designing meaningful solutions that shape the future.

DESIGN YOUR OWN LEARNING PATHWAY

Foundation Year
Before choosing a major, every student explores the breadth of design through a common first year.
Design Thinking | Visualisation | Drawing | Materials and Making | Digital Tools | Communication | Research | Systems Thinking | Craft and Communities
The Foundation Year enables informed choices and builds the creative confidence required across disciplines.

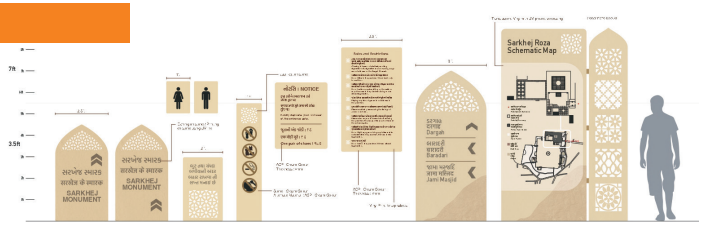
Second Year
Choose the major that aligns with your creative aspirations and career pathway.

Third Year
Learn through advanced studios, live projects and community immersion. Expand interdisciplinary learning through 19 minors.

Fourth Year
Define your career options through internships, capstone projects, portfolio building and on-the-ground practice.

CHOOSE YOUR MAJOR

Communication Design
Shape ideas into compelling visual narratives.

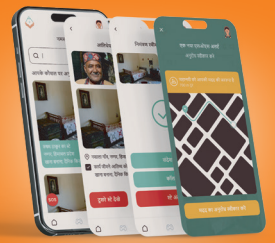


Product Design
Design products and systems that improve everyday life.



Sustainable Fashion and Textile Design
Reimagine fashion through sustainability, craft and innovation.





Interaction Design
Create intuitive digital products and experiences.



Transdisciplinary Design
Build your own pathway across disciplines.

Space Design
Design meaningful spaces for people and communities.





Moving Image
Tell stories through films, animation and emerging media.

LEARN FROM MENTORS WHO INSPIRE

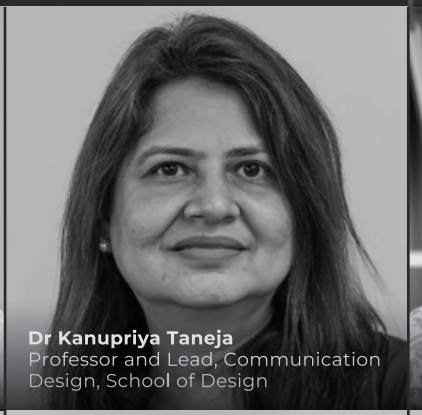
Anant is a well-knit community of mentors drawn from some of the top schools, home and abroad, including NIDs, NIFTs, IITs, CEPT, Sir JJ School of Art, Virginia Tech, Cambridge School of Arts, University of the Arts London, Harvard Graduate School of Education, Stanford University and many more.



Dr Guruprasad Kuppu Rao
Professor and Co-Lead, Product Design, School of Design



Prof Sekhar Mukherjee
Professor and Programme Lead, Moving Image, School of Design and I/C Head, Office of Global Engagement



Dr Kanupriya Taneja
Professor and Lead, Communication Design, School of Design



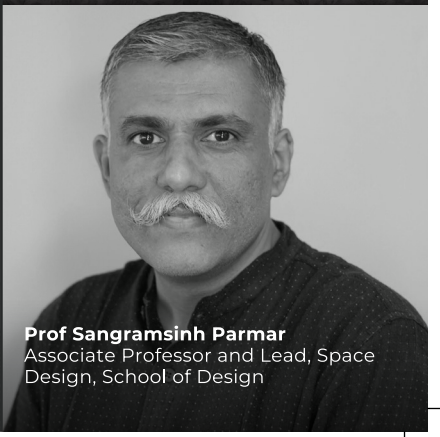
Prof Amitabh Pandey
Professor, Communication Design and Director, Foundation Studies, School of Design



Dr Vijay Sekhon
Associate Professor and Lead, Interaction Design and Co-lead, Transdisciplinary Design



Prof Risha Roy
Associate Professor and Lead, Sustainable Fashion and Textile Design and Co-lead, Transdisciplinary Design



Prof Sangramsinh Parmar
Associate Professor and Lead, Space Design, School of Design

LEARNING BEYOND THE CLASSROOM

Learning at Anant extends beyond studios. Students work with communities, industries, craftspeople, researchers and global institutions through:

Live Projects | Community Immersions | Industry Collaborations | Workshops | Field Visits | Design Juries | Exhibitions | Internships | Research

TAKING DESIGN LEARNING GLOBALLY

Anant has academic collaborations with leading institutions worldwide. These enable:

- Student and faculty exchange
- Academic programmes
- Joint research initiatives
- Workshops, seminars and conferences
- Peer learning opportunities





Vilnius Academy of Arts · Academy of Media Arts · Shenkar Engineering. Design. Art. · Penn · VCU · Pratt School of Design · LISAA · University of Windsor · University of Miami · Cardiff University · SLP Sustain Labs Paris



CAREER PATHWAYS

Industry Opportunities
Anant students build careers with leading organisations across sectors, including Reliance, Piramal Group, Accenture and other reputed companies. Through industry exposure, internships and live projects, students gain the skills and experience needed to transition confidently into the world of work.

Entrepreneurship
A career at Anant is not limited to securing a job. Through Aarambh Incubation Centre, students are encouraged to transform ideas into ventures, supported through mentorship, incubation and opportunities to access funding and develop solutions with real-world impact.

Higher Education
Anant also prepares students to pursue higher education, research and specialised areas of practice in India and globally. Our interdisciplinary and research-oriented learning gives students a strong foundation to explore advanced academic and profes-sional pathways.